

**Sweet Bites**

Following are some recent products from companies that will be exhibiting at the All Candy Expo this month:

**Candyrific, Inc.**  
 (Booth #426)

The Louisville, Ky.-based novelty candy manufacturer has rolled out a number of products this year, including Airheads Surprise Pops, which, at the push of a button, release a spring-loaded creature from the bottom of a 0.42-ounce lollipop, for a suggested \$1.49 each, and the M&M Motorized Baker (above), a refillable toy-and-candy combo that, when a button is pressed, has the Red M&M character scoop up and serve two M&M'S candies, for a suggested \$7.99.



wide this month, comes in an 8.50-ounce lay-down bag of Promises bite-sized pieces or a 1.30-ounce Single bar retailing for a suggested \$4.49 and 79 cents each, respectively.

**Natural Snacks, LLC**  
 (Booth #2421)

Michael Season's, a brand of Addison, Ill.-based Natural Snacks, LLC, will display its new all-natural Baked Multigrain Chips, which come in three crowd-pleasing flavors: Original, Cheddar and Honey Chipotle. Containing 33 percent less fat than the leading brand of multigrain chip, the wheat- and gluten-free product additionally boasts 12 grams of whole grain per 1-ounce serving. The suggested retail price is \$2.99 per 5-ounce bag.



**SweetWorks, Inc.**  
 (Booth #434)

The newest treat from Buffalo, N.Y.-based candy and gum brand manufacturer and marketer SweetWorks, Inc. is Qbits. A combination of peanuts, flakes, crisps and pretzels coated with creamy milk chocolate, the product comes in an eye-catching 5-ounce green-and-purple bag that retails for a suggested \$3.29. The item is available in a 12-count counter display or a 48-count floor-stand format.



**Maxim Manufacturing & Marketing**  
 (Booth #1608)



In what Maxim Manufacturing & Marketing is calling "a bright idea for 2009," the Aliso Viejo, Calif.-based company is introducing an innovative LED light bulb filled with bubble gum, aptly called Glow 'N' Blow. The product is the first in Maxim's debuting Classic Favorites confectionery line. Glow 'N' Blow, which is available packed 12 to a shrink-wrapped display unit or in a gravity-feed display unit, has a suggested retail price of \$1.49 to \$1.99.

**Mars Snackfood US**  
 (Dove Chocolate Oasis, Booth #1945)

Among the products lately introduced by this Hackettstown, N.J.-based candy and snack powerhouse is Dove Silky Smooth Milk Chocolate with Peanut Butter. The premium confection, available in retail stores nation-

